



SHAWN
JAMES

ART DIRECTOR
DESIGNER

LOS ANGELES
CALIFORNIA

BIO

An exceptionally creative designer with over 12 years of experience in graphic and motion design. Shawn has honed a strong set of skills and a deep understanding of how design works as a language. Committed to quality and client needs, Shawn strives to deliver premium results and solutions.

EXP

**STUDIO
PARALO**

Art Director / Designer
Jan 2023 - Jan 2024

- Defined and implemented art direction for projects across web design, social media, apparel, and live activations.
- Developed social strategies and led photoshoots for social.
- Design and presented proposals for new business with the lead creative directors.

**ROSEWOOD
CREATIVE**

Sr. Motion Designer
Feb 2021 - Nov 2022

- Developed and enforced brand guidelines for an internal refresh, including logo, layout, color, and type rules.
- Created social content for Apple TV, Apple Radio, Riot Games, Oura Ring, AEG, and others.
- Contributed to new business pitches through mock-ups and defining visual aesthetics.
- Mentored a junior motion designer with regular one-on-one feedback and knowledge sharing.

**DIGITAL MEDIA
MANAGEMENT**

Sr. Motion Designer
Sep 2019 - Feb 2021

- Designed social content for Paramount, Usa, Bravo, Netflix and Hulu that helped drive viewership and create engagement through a gamified strategy approach.
- Offered design solutions for new project with minimal direction and presented ideas to creative directors.

Attn:

Sr. Motion Designer
Dec 2018 - Sep 2019

- Collaborated with creative and design to design branded content for Amazon Prime, Hbo Max, Quibi and more.
 - Storyboarded animations concepts for Know Sé and Undivided Attn: series and presented to creative directors.
 - Led and developed motion graphic templates to create a higher volume of videos. Using java script in after effects to create and package premium motion graphics with built in parameters to edit inside of premier.
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EDU

**FULL SAIL
UNIVERSITY**

BA - Digital Arts & Design
2009 - 2012

- Studied and specialized in Art History, Fine Arts, Graphic Design, Branding, Motion Design, 3D, Video Production, Video Editing, Photography, and Photo Editing.
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CONTACT

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